

What do we know about Entrepreneurs?

There is no absolute definition of what you have to be like to be an entrepreneur. However, certain personality characteristics are commonly seen in people who start a business. Some of these personal characteristics usually found in entrepreneurs are presented here.

- ★ **Risk taker.** To chance the possibility of loss. To some, risk taking seems foolish and dangerous, but many entrepreneurs see it as an adventure because they believe in their own abilities to succeed.
- ★ **Learning-oriented.** To gain skill through experience. Closely related to risk taking, learning often requires making mistakes, Entrepreneurs view this as necessary for improvement.
- ★ **Independent.** To be free to chose one's own actions. Entrepreneurs want to make their own decisions about how to run their businesses.
- ★ **Responsible.** To be answerable for one's conduct and obligations. Entrepreneurs hold themselves accountable for their own decisions and actions.
- ★ **Impatient.** To become restless when delayed. Entrepreneurs prefer quick actions and results because they have high energy levels.
- ★ **Efficient.** To be productive without waste. Due to the heavy demands of operating their own business, entrepreneurs maximize every waking moment.
- ★ **Resourceful.** To meet the demands of unexpected situations. Entrepreneurs are creative problem solvers.
- ★ **Determined.** To continue trying until the problem is solved. Entrepreneurs do not give up when faced with a problem. They search for a way to overcome problems.
- ★ **Goal-oriented.** To aim your efforts toward a desired end. Entrepreneurs decide what they want, plan to achieve it, and make the plan work.
- ★ **Self-confident.** To see yourself as talented and able. Entrepreneurs believe in their abilities to succeed.
- ★ **Leaders.** To direct and manage activities. Strong direction and decision making are characteristic of entrepreneurs' leadership.
- ★ **Creative.** To design or make something new. Entrepreneurs are always on the lookout for new and better ways to do things.

Format to follow after you have watched the video on an entrepreneur. You will need to indicated to me what characteristics that each of the entrepreneurs in the video have. (List at least 4 characteristics a piece)

Directions

Research an entrepreneur to find interesting facts and information about that individual. Prepare an oral presentation to share your findings with your classmates.

Include information about:

- What business did they start?
- Why did they start the business?
- Any risks involved?
- Characteristics about the person.
- How successful is the entrepreneur?

CATEGORY	8-10	5-7	2-4	1
Content	Shows a full understanding of the topic. Includes introduction, body, & conclusion.	Shows a good understanding of the topic. Includes a portion of an Introduction, body, & conclusion.	Shows a good understanding of parts of the topic. Does not include an introduction, body, or conclusion.	Does not seem to understand the topic very well.
Preparedness	Student is completely prepared and has obviously rehearsed.	Student seems pretty prepared but might have needed a couple more rehearsals.	The student is somewhat prepared, but it is clear that rehearsal was lacking.	Student does not seem at all prepared to present.
Vocabulary	Uses vocabulary appropriate for the audience. Extends audience vocabulary by defining words that might be new to most of the audience.	Uses vocabulary appropriate for the audience. Includes 1-2 words that might be new to most of the audience, but does not define them.	Uses vocabulary appropriate for the audience. Does not include any vocabulary that might be new to the audience.	Uses several (5 or more) words or phrases that are not understood by the audience.
Listens to Other Presentations	Listens intently. Does not make distracting noises or movements.	Listens intently but has one distracting noise or movement.	Sometimes does not appear to be listening but is not distracting.	Sometimes does not appear to be listening and has distracting noises or movements.
Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm about the topic in others.	Facial expressions and body language sometimes generate a strong interest and enthusiasm about the topic in others.	Facial expressions and body language are used to try to generate enthusiasm, but seem somewhat faked.	Very little use of facial expressions or body language. Did not generate much interest in topic being presented.
Total Points	_____ /50 Points			